



**CHRISTCOMMUNITY**

JOB DESCRIPTION

---

SOCIAL MEDIA & VIDEO ASSOCIATE

---

# **CHRIST COMMUNITY EXISTS TO MAKE GOSPEL-CENTERED DISCIPLES AMONG ALL PEOPLE FOR THE GLORY OF GOD.**

---

## **THE GOSPEL ABOVE ALL**

---

More than anything else, Christ Community is a church that is about the gospel.

Jesus tells his disciples and those who would follow, “All authority in heaven and on earth has been given to me, go, therefore, and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe everything I have commanded you. And remember, I am with you always, to the end of the age.”

We believe Jesus radically changes a person’s life. We are to remind ourselves daily that we have been set free from the power of sin and condemnation and to live in light of this freedom. We do not work for our salvation, but our salvation has been given to us freely by God himself through faith in Christ. Therefore, we are to live out the gospel of grace every day in our personal lives as well as with those we are around.

## **OUR CORE VALUES**

---

**BIBLICAL AUTHORITY  
INTENTIONAL WORSHIP  
COMMITTED COMMUNITY  
BUILDING FAMILIES  
RADICAL GENEROSITY  
PRAYERFUL DEPENDENCE  
STRATEGICALLY SENT**

## COMMUNITY & CULTURE

---

Christ Community in Huntersville, NC, is seeking to fill the position of Social Media & Video Associate. Located in the fast-growing Lake Norman region of North Carolina, Huntersville is a suburban community that offers an exceptional quality of life and an intentional small-town atmosphere.

Sharing a border with Charlotte, one of the nation's top financial centers, Huntersville attracts many families relocating to the area and seeking a variety of quality educational opportunities for their children, as well as older families who want the conveniences of a major metro area without many of the issues often associated with city living.

The region is perfect for sports fans, and beaches and mountains are only a short drive away. Charlotte Douglas International Airport is a major hub for air travel, and local universities and seminaries offer opportunities for continuing adult education.

Christ Community, a member of the Southern Baptist Convention, is a Great Commission church with a focus on evangelism, missions, and discipleship. The church has nearly 1200 active members and averages over 1800 in attendance at our Sunday morning worship services. The services are all thriving, contemporary services with top-notch talent who honor God with their gifts in leading the church to praise God.

Christ Community exists to make gospel-centered disciples among all people for the glory of God. Everything we do - from worship to preaching to missions - is centered on and for the gospel of Jesus Christ.

For more information, please see our website: [christcommunity.com](http://christcommunity.com).

# OVERVIEW

---

**Purpose and Primary Responsibilities:** The Social Media and Video Associate will support the communications team by managing Christ Community's social media presence and contributing to the creation of compelling visual content. This position reports to the Pastor of Strategic Initiatives and works closely with the Communications Coordinator and Director of Video. The role requires high-level creativity, a collaborative spirit, and the ability to execute projects across multiple ministries and campuses. The ideal candidate will be highly organized, culturally aware, mission-driven, and proficient in the latest tools and trends in video and digital media.

# ESSENTIAL RESPONSIBILITIES

---

## Messaging & Marketing

- Manage and maintain all Christ Community social media channels (Facebook, Instagram, X, etc.) while exploring new platforms and digital strategies that align with our mission.
- Own the social media calendar and schedule, post, and monitor all content, including responding to messages and comments in a timely and professional manner (when needed).
- Create/format all social media assets (video, photo, graphic design, etc.) and work alongside the communications team when needed to gather additional content.
- Collaborate across departments to ensure clear, consistent, and gospel-centered messaging.
- Work alongside Communications Coordinator & Director of Video create strategic content for church-wide initiatives such as Summer Giving Challenge, Easter, Christmas, and Fall Kickoff.

## Design & Storytelling

- Assist the Director of Video in producing creative content to tell the story of what God is doing through Christ Community. Create social media assets that support churchwide storytelling.
- Help develop visuals (video, photo, graphic) to support special initiatives, sermon series, and seasonal campaigns.
- Lead photography team and assist in curating content through photography and video at key events.
- Ensure all produced content maintains our voice and visual standards.

## Content Creation

- Create a high volume of video content—from weekly updates and announcements to ministry stories and event recaps.
- Produce content in coordination with ongoing initiatives from the communications team.
- Coordinate, equip, and provide vision for the volunteer photography team. Cultivate a culture of creativity, excellence, collaboration, and missional focus among volunteer creatives.
- Ensure creative content is engaging and missionally aligned across platforms and formats.

- Support the video production and editing of two individual video podcasts: Christ Community Sermons & The Pastor's Lab.
- Other duties as assigned.

## ESSENTIAL ABILITIES

---

- Create dynamic visual content for sermon series, special events, and other strategic projects.
- Possess working knowledge of or ability to learn the following:
  - Adobe Creative Suite (After Effects, Premiere, Photoshop, Illustrator, Lightroom, etc.)
  - Motion graphics
  - DSLR cameras, videography, photography, lighting, and audio
  - DaVinci Resolve, RED and Canon EOS R camera systems
  - WordPress, Church Community Builder (CCB), and Office Suite
  - Blackmagic broadcast switchers (preferred)
- Communicate clearly and efficiently in written, visual, and digital formats.
- Demonstrate professional experience in filming, editing, and producing video content.
- Work in a fast-paced, deadline-driven environment with flexibility and grace.
- Be a team player with a hunger to learn and grow in your craft.

## ESSENTIAL ATTRIBUTES

---

- Model a deep commitment to Jesus.
- Be committed to the mission, vision, and values of Christ Community Church.
- Must be a member of Christ Community Church or become a member within 60 days of hire.
- Possess an attitude of service with a drive to accomplish our mission.
- Must agree with the Baptist Faith and Message 2000.
- Christ Community is a Religious Organization under sections 702(a) and 703(e)(2) of Title VII of the Civil Rights Act of 1964 (Title VII) and is permitted to hire and employ individuals of a particular religion, namely the Baptist faith.

## DETAILS

---

- Reports to the Pastor of Strategic Initiatives
- Seeking full-time exempt position. Benefits and salary commensurate with experience.

Please send a portfolio, cover letter, and resume to [jobs@christcommunity.com](mailto:jobs@christcommunity.com).